

Title:

Inventor(s):

Description of Technology

Comment [FMA1]: What and so what? What is the new or improved technology offering? How is it different from current or other competing technologies? Describe the intended product platform or product line derived from the technology. Why should a prospective customer, partner or licensee care about this new or improved technology?

Readiness of Technology

Comment [FMA2]: How is technology shown to work in an application? What will it take to go from lab experiment to prototype demonstration to manufactured product? What benchmarking has been done and compared to what other technologies? Are any specialized materials, tools, instruments, machines, equipment, facilities, etc. involved?

Potential Value

Comment [FMA3]: How will technology help customer, partner or licensee compared to current and other competing technologies (e.g., based on performance, productivity, profit)? How will sustainable competitive advantage be realized by technology supplier and customer, partner or licensee? Show how value is created and captured along the supply or consumption chain.

Commercial Opportunity

Comment [FMA4]: What is the proposed plan for product commercialization? Describe how ROI and P&L as a function of time? What is the proposed exit strategy for the venture based on new or improved technology

Intellectual Property:

References:

Additional Information: